

Animal Welfare
AdvisementResponsible Sourcing
RoadmapNGO Relationship
ManagementResponsible Leadership
Training

CSR Strategic Planning

Responsible Sourcing Assessment

Sustainable Solutions Group assesses your meat, dairy, and egg sourcing against widely-accepted animal welfare criteria to provide a Summary of Progress and Recommendations for incrementally more responsible sourcing that will delight customers, please shareholders, and satisfy NGOs.

Farm animals are excluded from the U.S. Animal Welfare Act and poultry are excluded from the federal Humane Slaughter Act (95% of animals eaten) which has led to identification of widely-accepted animal welfare criteria and 3rd party certifications.

With Dr. Temple Grandin as our advisor, we measure these widely-accepted welfare attributes while delivering recommendations that become your Responsible Sourcing Roadmap.

[Contact us](#) to discuss your Responsible Sourcing Assessment.



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Pork Investigation

[ABC news video](#) of an Iowa Select Farms undercover investigation (U.S. fourth largest pork producer) shows sores on pigs' bodies from living in 2x7 foot crates, piglets' tails cut off, and workers killing sick piglets by smacking them against the concrete floor (known as "thumping").

[Iowa Select](#) states the

"Janice is a valuable resource to me and my company. She is a very detailed oriented person, who provides excellent communication tools very quickly. Her vision and direction align perfectly with our needs."

Harris Teeter
Jennifer Thompson, Director of Communication

Antibiotic Resistance

An April study found nearly [half of the meat sold in supermarkets is contaminated](#) with drug-resistant Staph bacteria. [Five NGOs](#), including Union for Concerned Scientists and the NRDC, have [filed a lawsuit](#) to stop the common use of antibiotics in livestock feed that may be contributing to the rise in drug-resistant superbugs.

Salmonella

A World Poultry study finds that hens in cage-free environments lay [eggs](#) with a lower incidence of Salmonella. A study of conventional and organic chicken finds organic chicken not only [has lower incidence of Salmonella but also less antibiotic resistance](#) in the isolates found in the samples.

"Janice worked with our team to focus energies on strategic [sustainability] projects. She was very thorough in her approach and an excellent facilitator."

Solo Cup Company
Paul Hulsemann, SVP

UEP-HSUS Agreement

The United Egg Producers and the Humane Society of the United States have partnered to work towards federal legislation that would [set national standards for hens in U.S. egg production](#).

The legislation, if passed, will ban current battery cages over time, require enriched housing for hens, and require labeling of all egg cartons as caged or cage-free to inform consumers.

GMOs

[Family farmers file suit against Monsanto](#) to protect against GE contamination.

Half of US adults are [concerned that GMO's cause health hazards](#),

company has a zero tolerance policy for animal abuse and its employees are certified in the [NPPC PQAPlus program](#) for animal handling. According to Meatingplace, [the industry's response](#) is that the small confines of the gestation stalls prevent the pigs from fighting and docked tails are general practice for piglets.

Consumer Demand for Humanely-Raised

[Animal welfare is the third most important social issue](#) to restaurant patrons, outranking local and organic by a wide margin, according to QSR Magazine.

A recent Technomic study shows over half of consumers consider both [humane animal treatment](#) and environmentally sound practices as important to their purchasing decisions.

[CBS News aired a story on Certified Humane chickens](#), noting that "70% of consumers want to know where their food comes from".

Responsible Sourcing

Updates

according to The NPD Group.

"Janice, it has been a privilege to work with you. We admire your dedication to the welfare of animals."

Ruby Tuesday
Rick Johnson, SVP Purchasing

"Janice has the ability to take time and really listen to people. She is very articulate and able to communicate her ideas to people at all levels. The success of the [projects she has led] reflects her high level of confidence and commitment."

IL Stewardship Alliance (ISA)
Karen Hudson, Board Member

According to Reuters, [Dr. Don Huber](#), plant pathologist and professor emeritus at Purdue University, found a correlation between Roundup Ready crops and a new, previously unknown organism that [may be the cause of livestock miscarriages and infertility](#) and could "significantly harm the health of plants, animals and probably human beings." Monsanto stated: "(We are) not aware of any reliable studies that demonstrate Roundup Ready crops are more susceptible to certain diseases..."

Unilever's Hellmann's brand will use [exclusively cage-free eggs](#) worldwide. [McDonald's](#) announced plans to purchase 1 million cage-free eggs per month. [Krispy Kreme](#) and The Cheesecake Factory are beginning to source cage-free eggs.

[McDonald's](#) will serve only MSC-certified sustainably-caught fish in its European restaurants beginning in October. [Wal-Mart](#), [Kroger](#), [Costco](#) and [Supervalu](#) are adopting the MSC-certified program for sustainable seafood.

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