



Responsible Sourcing for Healthy Eating

As NGO's are filing shareholder resolutions, are you prepared to respond? There are many opportunities within the process to take steps to improve your brand value. Having an incremental responsible sourcing 5-year plan is key. [Contact us](#) to schedule an initial call to discuss.

Responsible Sourcing Assessment

Sustainable Solutions Group offers a confidential Assessment of Animal-Derived Food Products. The Assessment helps you to:

1. Understand where your current sourcing offers better animal welfare
2. Take action on Recommendations to increase sourcing of higher welfare products
3. Position you to respond effectively to NGO actions, such as shareholder resolutions and action alerts

Recent News:

Consumers name HSUS most credible farm animal care information source

[3x more credible than farmers of livestock mega-farms](#) and PETA twice as credible as mega-farms in an annual survey on consumer trust in the food system.

More Salmonella in Recall of Battery-Cage Eggs

More eggs from an [Ohio battery-caged facility](#) have been recalled due to salmonella. [This report](#) from World Poultry describes why salmonella thrives in caged housing systems.

More U.S.CAS chicken available in 2011

[Bell & Evans and Mary's Chickens](#) are implementing Anglia Autoflow's (PETA-approved) CAS system in early 2011.

Dr. Oz educating TV viewers on antibiotics in chicken

Dr. Oz has former FDA chief and Consumer Union representative on TV segment to discuss impact of [antibiotics being fed to healthy chickens](#) and explains concept of antibiotic resistance.

Australian Grocer Coles Commits to Crate-free Pork

Coles has announced [sow stall-free fresh pork by 2014](#), growth hormone-free beef by January 2011, and sustainable palm oil sourcing and labeling by 2015.

Diners want sustainably-raised and will pay more for it

In a [Zagat survey](#) of 153,000 diners, 68% said it is important for the food they eat to be sustainably raised, organic, or locally sourced and 60 percent said they would even pay more for such food.

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